



HolidayPirates

GROUP

History

2011

Urlaubspiraten is founded

2012

HolidayPirates Group and the platform in the UK is launched

2013

PiratinViaggio launches in Italy and Urlaubspiraten in Austria

2014

VakantiePiraten launches in the Netherlands, WakacyjniPiraci launches in Poland and Voyages Pirates launches in France

David Armstrong also becomes COO the same year

2015

Viajeros Piratas launches in Spain and Ferienpiraten in Switzerland

KAYAK-Whitelabel is implemented on all websites of the HolidayPirates Group the same year

2016

TravelPirates launches in the US

David Armstrong, former COO becomes CEO of HolidayPirates Group

Founded by Igor Simonow and Sebastian Kaatz in 2011, the Berlin-based travel blog becomes HolidayPirates GmbH in 2012 and represents one of the most followed, free-to-use travel search platforms and apps, providing users with the best value for money travel deals. Headquartered in Berlin, Holiday Pirates Group has quickly grown a dedicated social audience in recent years and has launched services across 10 countries: Germany, Austria, Switzerland, France, Italy, Netherlands, Poland, Spain, the UK and the United States.

The multi-award-winning platform's editorial team, aided by advanced algorithms, detect the best travel deals on third-party websites, from packages, flights, and hotels through to car hire, holiday homes, luxury stays and weekend breaks

HolidayPirates in Numbers

0.5 Million

TikTok followers

2 Million

Instagram followers

11 Million

Facebook fans

17 Million

Monthly sessions

12 Million

App downloads

2 Million

Push subscribers app & messaging